

## Series Video Descriptions

### Part 1: Introduction

#### **11. Series Introduction**

Series goals, structure of the series and suggested video viewing order, how to add videos to your iPad and iPhone, where to find me on the web.

#### **12. Overview of Lightroom's Output Modules (7:57)**

Brief view of capabilities of Book, Slideshow, Print, Web; shortcuts for navigating

### Part 2: Output Concepts

#### **01. Introduction to Color Management (22:23)**

Reasons why what you see in Lightroom may not be what you get in output. Monitor accuracy, working environment, output destination limitations and inaccuracies. Intro to compensating for color management issues (monitor calibration, suggested work environment, soft proofing; introduction to printer profiles).

#### **02. Monitor Calibration (18:51)**

Explanation and demonstration of the process.

#### **03. Printer Profiles(16:50)**

What printer profiles are, why they help get higher quality output, how to find and install them. (For doing your own printing and for sending files out to printing services.)

#### **04. Color Management: Color Spaces and Soft Proofing (20:21)**

What you see vs. what you get: understanding color spaces and constraints of output destinations such as the web, exported jpegs, and printers and papers. Soft proofing your photos to get a preview of what they will look like in output; making proof copies.

#### **05. Output Proportions (9:21)**

Discussion of photo proportions/shape (vs. size), the need to crop, and options for where to crop.

#### **06. Resolution and Sizing, Part 1 (23:28)**

Understanding output size and resolution: photo native resolution, printer resolution, interpolation; determining how large you can print at high quality.

#### **07. Resolution and Sizing, Part Two (17:33)**

How to and considerations for sizing output for monitor/tv/mobile device viewing.

#### **08. JPEG Quality (9:46)**

What JPEG (and PDF) quality and compression are, and how to make a decision on what level to use.

#### **09. Output Sharpening (14:31)**

What output sharpening is, how it fits with sharpening in the Develop module, how to use it, signs of oversharpener.

**Part 3: Getting Started*****GS1: Workflow (14:25)***

Preparing for your output project: pulling together, arranging and adding information to your photos; reviewing and soft-proofing in the Develop module. Managing proof copies when soft-proofing. Managing your collections.

***GS2: Watermarking Your Photos (8:19)***

Using the watermark editor to add your copyright, logo or other information to your photos upon output. (Watch this video at any point - no critical order.)

**Part 4: Book Module*****B1. Introduction to Book Options (9:44)***

Output options (Blurb, PDF, JPEG); Blurb book options; ordering a paper swatch kit; visiting the Blurb bookstore for ideas; considerations in deciding on book size; min and max number of pages; cautions on keeping LR up to date and backing up your catalog.

***B2. Workflow and Preferences (10:00)***

Library, Develop, Book workflow. Issues soft-proofing for Blurb. Setting Book preferences.

***B3. Getting Started (13:42)***

Book Settings, introduction to Auto Layout, navigating through your book - controlling thumbnail size; multi-page, spread and single page views; shortcuts; zooming in on your page; Book guides (page bleed, text safe area, photo cell, filler text).

***B4. Saving Your Book Work (6:19)***

Creating a saved book; creating duplicates, managing your books.

***B5. Basic Layout Skills (11:58)***

Swapping and replacing photos; usage badges; adding more photos to the book collection; removing photos. Selecting and moving one or more pages; adding and removing pages. Zooming a photo to fill; minimum resolution (ppi) discussion. Revealing photo native ppi. Recommendation on managing ppi when outputting to PDF.

***B6. Changing Page Layouts (15:00)***

Overview of page layout options; choosing a page layout and refining it with cell padding; adding two page spreads; selecting and changing layouts of multiple pages at once. Flagging layouts as favorites (for easy access, and to use in Auto Layout). Copying and pasting layouts.

***B7. Text Basics (21:16)***

Adding and formatting a text page; using cell padding to move text; aligning and spacing text; pasting in text from other documents; text overflow; the targeted adjustment tool; multi-column text ; gutters; adding and placing page caption (as a page title); creating, updating and deleting text presets.

**B8. More Text Skills (16:08)**

Adding photo captions to one or a group of photos; comparison of typing in captions compared to using the title and caption fields in metadata; updating your metadata-based titles and captions; positioning captions. Using page captions for groups of photos. Applying text presets. Using page layouts with photos and text. Advanced type features: baseline, tracking and kerning.

**B9. Page Backgrounds (5:47)**

Changing page background color, adding photo and graphic backgrounds. Removing backgrounds.

**B10. Designing a Cover (16:02)**

Cover layout options; spine limitations; bleed area; designing the cover; adding text when there are no text cells; changing the background (spine) color; pdf/jpeg no-cover option.

**B11. Auto Layout Presets (13:39)**

Creating auto layout presets - fixed layouts, random from favorites; matching long edges, adding photo captions and using caption text presets; changing or deleting a saved preset.

**B12. Reviewing Your Book (12:52)**

Checking usage counts with filters; minimizing distractions around your book; lights out mode; looking for and fixing issues; creating and printing a PDF proof.

**B13. Exporting Your Book (14:21)**

Sending directly to Blurb; viewing and managing your book on the Blurb website. Exporting to PDF and Jpeg to send out to print or for monitor or mobile device usage.

**B14. Reusing Your Book Designs (4:21)**

How to reuse your book designs with other sets of photographs.

**Part 5: Slideshow Module****S1. Orientation; Previewing and Playing Your Slideshow (22:52)**

Overview of the module; selecting photos to include; overview of templates; , previewing and playing slideshows; play back panel options - side duration and fades, random play and repeating; preparing previews in advance; adding music; selecting which monitor to play the slideshow on. Setting the Impromptu Slideshow.

**S2. Background, Layout and Options Panels (14:33)**

Backdrop panel: background color, color wash, background image. Layout panel to size and place photos. Options panel: zooming to fill the frame; stroke border, drop shadow.

**S3. Adding Text Part 1 (15:36)**

Adding and moving an identity plate; introduction to watermarking; including and changing rating stars as the slideshow plays.

**S4. Adding Text Part 2: Custom Text Overlays (19:28)**

Adding titles, captions and other custom text; using the text editor; taking a color from somewhere else, copying an exact color by hex code.

## **S5. Adding Introductory and Ending Title Slides (7:05)**

## **S6. Saving Your Work (13:11)**

Using saved slideshows to save your design and photos; using templates to save your designs.

## **S7. Exporting Your Slideshow (10:19)**

Exporting your slideshows to PDF's, mp4 videos, and jpegs.

## **Part 6: Print**

### **P1. Overview of the Print Module (8:59)**

Orientation: templates, collections panels; layout styles; filmstrip functionality; workflow.

### **P2. Saving Your Print Work Part 1: Print Collections(9:46)**

Creating a saved print – the combination of photos and design. Duplicating and managing print collections.

### **P3. Saving Your Print Work Part 2 – Templates (5:11)**

Saving your print layouts for use with other sets of photos.

### **P4. Setting Output Size and Destination (6:47)**

Setting printer, paper size, orientation; printing to jpeg: setting jpeg size.

### **P5. Making a Contact Sheet (18:29)**

Basic Single Image/Contact Sheet layout style skills: creating a contact sheet from scratch, adding a page title (identity plate) , adding photo information and page numbers; saving your design as a template.

### **P6. More contact sheet ideas and skills (15:37)**

Create a JPEG photo collage and a triptych -- applying basic lessons in the first contact sheet video to more creative examples; introducing other features (page background color, strokes, using virtual copies, sampling a color from a photo.)

### **P7. Single Image Printing (15:08)**

Using the Single Image/Contact Sheet layout style for single photo layouts. Sizing photos to print; printing two per page; zoom to fill; rotate to fit; checking photo native resolution to ensure enough for output; paper bleed area; borderless printing.

### **P8. Picture Package (15:49)**

Printing multiple copies of one or more photos at different sizes using the Picture Package layout style. Single photo layouts using Picture Package.

### **P9. Custom Package - Part 1 (14:19)**

Using templates; adding, modifying, flipping, and copying photo cells; add and replace photos; snapping cells to align; stroke borders; adding a title (identity plate); checking photo native resolution.

### **P10. Custom Package - Part 2 (9:26)**

More skills and practice: using the Custom Package layout style to do single image printing; creating a jpeg photo collage sized to fit your monitor desktop background.

**P11. Print Job Panel (18:37)**

Printing to JPEG and to Printer settings: resolution, sharpening; printing with profiles or managed by printer; embedding a profile with a jpeg; print adjustment settings. Printing documentation (page info and photo info) on your prints. Draft-mode printing.

**P12. Print Settings (12:13)**

Printer settings (Page Setup/Print Settings): media type, color management, quality, high speed. Saving a template with your Print Job and Print Settings/Page Setup settings. Print One vs Print... Cancelling a print job.

**P13. Keys to Successful Printing (10:10)**

Tips for maximizing your success with printing; what to check when you encounter mismatch issues between what you see in Lightroom and what you get in print.

**Part 7: Web****W1. Uses for the Web Module (8:32)**

What the web module can build, who can use it. Determining if you have access to web space through your web hosting company or internet service provider; finding plug-ins to build complete websites; need for an FTP program to manage your files.

**W2. Introduction to Working with the Module (11:15)**

Toolbar Use option; layout styles and settings introduction; advantages and disadvantages of flash compared to html; template browser; previewing your design in your internet browser; what your photos look like in Lightroom compared to how people see them on the web.

**W3. Designing a Lightroom HTML Gallery - Part 1 (20:33)**

Using the Site Info, Color Palette, and Appearance panels to customize your gallery. (Watch the HTML videos even if you are most interested in other styles, as I discuss settings relevant to all styles.)

**W4. Designing a Lightroom HTML Gallery - Part 2 (13:04)**

Image Info: Adding Titles, captions and other information; using the text editor. Output settings: making decisions on quality and sharpening; watermarking.

**W5. Exporting and Uploading Your Web Gallery (6:56)**

Exporting the files to your hard drive; uploading them directly to the web from within Lightroom.

**W6. Saving Your Work (10:56)**

Using templates to save and reuse your gallery designs; using web gallery collections to save your combination of photos and design.

**W7. Designing a Lightroom Flash Gallery (15:22)**

Customizing the Lightroom Flash layout style.

**W8. Designing Airtight Galleries (12:12)**

Designing Airtight AutoViewer, PostcardViewer, and SimpleViewer galleries.